

## **MINUTES**

### **Tourism Commission Meeting**

**Monday, October 24, 2022 at 5:30 p.m.**

**Jackson Municipal Complex**

**N168W19851 Main Street**

**Jackson, WI 53037**

#### **1. Call to Order and Roll Call**

Pres. Schwab called the meeting to order at 5:30 p.m.

Members Present: Larry Hamlin, Administrator Jen Keller, Sarah Malchow, and Parks & Recreation Director Kelly Valentino

Member Excused:

Village Board Members Present: Trustees

Staff Present: Clerk Jilline Dobratz

#### **2. Approval of Minutes for the Tourism Commission Meeting of October 18, 2021**

Motion by Pres. Schwab, second by Admin. Keller to approve the minutes of the October 18, 2022 meeting.

Vote: 5 ayes, 0 nays. Motion carried.

#### **3. Review of 2022 Revenues and Expenditures of Hotel/Motel Tax**

Parks & Recreation Director Valentino commented

#### **4. Presentations by Tourism Entities**

Parks & Recreation Director Valentino spoke on the Washington County Convention & Visitor Bureau budget increasing from \$5,000.00 to \$6,000.00. They provide tourism for the entire county. Parks & Recreation will have very similar events. The Village website was not spent and will be brought back next year. The fund balance account was explained.

#### **5. Review and Action on 2022 Budget for the Hotel/Motel Tax**

The 2022 budget was reviewed.

Motion by Larry Hamlin, second by Pres. Schwab to approve the 2022 budget as presented.

Vote: 4 ayes, 0 nays. Motion carried.

#### **6. Citizens to address the Tourism Commission.**

None.

#### **7. Adjourn.**

Motion by Pres. Schwab, second by Larry Hamlin to adjourn.

Vote: 4 ayes, 0 nays. Meeting adjourned at 6:08 p.m.

Respectfully submitted:

Jilline Dobratz, *CMC/WCPC*  
Village Clerk