



**VILLAGE OF JACKSON  
PARKS AND RECREATION COMMISSION AGENDA**



**Tuesday, March 18, 2025 at 6:00 PM**

Jackson Municipal Complex  
Village Board Room  
N168W19851 Main Street  
Jackson, WI 53037

1. Call to Order and Roll Call
2. Approval of Minutes for the Parks & Recreation Commission Meeting of November 19, 2024
3. Introductions: Tyler Mentzel, Jackson Parks and Recreation Director, and Jacob Caltageronie, Jackson Parks and Recreation Supervisor
4. Review Current Financial Stat Pak and 2024 Year-End Estimate
5. Review Service Analysis and Financial Strategies Spreadsheet: Fall 2024 - Winter 2025
6. Jackson Dog Park Update
7. Jackson Community Center Expansion Update and Ribbon Cutting Ceremony/Open House
8. Long-Term Rental Agreement Update
9. Review Monte Carlo Night Financials
10. Review 2025 Calendar of Events
11. Director of Parks and Recreation Highlights
12. Citizens/Village Staff to Address the Parks & Recreation Committee
13. Adjourn to **FRIENDS MEETING**

**FRIENDS OF JACKSON PARKS & RECREATION**  
**typically meet following the JPR Commission meeting**



**Unless emailed with notice, support materials will be provided at the meeting.**

Persons with disabilities requiring special accommodations for attendance at the meeting should contact the Administration Department at the Jackson Municipal Complex at least one (1) business day prior to the meeting.

It is possible that members of the Village Board may attend the above meeting. No action will be

taken by any governmental body at this meeting other than the governmental body specifically referred to in this meeting notice. This notice is given so that members of the Village Board may attend the meeting without violating the open meeting law.

**MINUTES**  
**PARKS AND RECREATION COMMISSION**  
**Tuesday, November 19, 2024 at 6:00 PM**



1. Call to Order and Roll Call

The meeting was called to order at 6:00PM by Chair Casey Latz.

Members Present: Chair Casey Latz, Tr. Engelhardt, Brittany Rathke, and Kim Powers

Members Excused: Brian Mekka

Members Absent: None

Staff Present: Parks and Recreation Director Kelly Valentino, Jessica Loomans, Renee Fischer, and Deputy Clerk Pamela Wolf

Trustees Present in Audience: None

2. Approval of Minutes for the Parks and Recreation Commission Meeting of September 17, 2024

The motion to approve the minutes of the Parks and Recreation meeting of September 17, 2024 was made by Brittany Rathke and seconded by Kim Powers.

Vote: 4 ayes, 0 nays. Motion carried.

3. Review Current Financial Stat Pak

Director Valentino reviewed current financial reports, indicating that construction does not seem to have impacted the revenues as originally anticipated.

The motion to place the current Financial Stat Pak on file was made by Chair Latz and seconded by Tr. Engelhardt.

Vote: 4 ayes, 0 nays. Motion carried.

4. Accepting Grant Funds From Westbury Bank and Friends of Jackson Parks and Recreation - Community Center Playground Project

Director Valentino indicated the need to remove items from the original bid for the expansion project. She thanked Westbury Bank for their generous donation and requested that Friends of Jackson match the donation so that the Jackson Community Center playground project may commence.

Director Valentino also thanked Jessica Loomans for collaborating with Westbury to secure the donation.

5. Jackson Dog Park Design and Estimates, Emma Wenman - MSA

Director Valentino provided a brief background of the dog park project and introduced Emma Wenman. Emma Wenman from MSA presented the Design and Estimates. Discussion ensued regarding parking, the Department of Natural Resources support of the project, cost-reduction efforts and hours of operation from dusk to dawn, eliminating the need for internal lighting for the park.

The motion to recommend the Village Board approve the Dog Park Design and Estimate was made by Tr. Engelhardt and seconded by Brittany Rathke.

Vote: 4 ayes, 0 nays. Motion carried.

6. Review of Quotes for Hickory Lane Splash Park - Anti-Slip Surface Project

Director Valentino indicated this project is included in the budget for 2024/2025 Capital Improvement Projects(CIP). Two quotes were received, details attached for both. According to Director Valentino, the colors and warranties of the two quotes obtained were similar, however the installation costs associated with Aqua Tile were lower. It is Director Valentino's recommendation that the commission recommend the Village Board accept the quote from Aqua Tile.

The motion to recommend Budget and Finance and the Village Board accept the quote for Aqua Tile in the amount of \$69,765.00 was made by Chair Latz and seconded by Brittany Rathke.

Tr. Engelhardt asked the motion be amended to state that Village Board acceptance is pending for staff to visit an existing installation of Aqua Tile to confirm it meets the expectations of the Village. Chair Latz amended the motion to include the viewing of an installation. Brittany Rathke confirmed her acceptance of the amended motion.

Vote: 4 ayes, 0 nays. Motion carried.

7. Project Updates for Jackson Community Center Expansion and Hickory Lane Park Path

Director Valentino estimates the Jackson Community Center Expansion Project will be completed by early April. Tr. Engelhardt expressed concern as to how doors and security would operate should power be lost, and indicated the possible need for a back-up generator. Director Valentino stated the project does not include a back-up generator.

Hickory Lane Park Path has been redone. Director Valentino indicated that the benches and solar lights will be installed in the Spring of 2025.

8. Recreation Supervisor Position Update

Director Valentino explained the position of Recreation Supervisor's posting deadline will be extended to December 6 and a second round of interviews will be conducted.

9. Review of Financials for Fall Festival of Fun

Director Valentino indicated combining all the events into one was a success. They will likely combine them again next year, but may change the weekend so as not to compete with other events in the Village.

10. Jackson Village Christmas Tree Lighting - December 6, 2024 from 5:30 - 7PM

The annual Tree lighting ceremony will be held the first Friday of the month of December, which is the 6th, starting at 5:30PM.

11. Director of Parks and Recreation Highlights

Director Valentino's highlights included that the Boys and Girls Club contract is nearing completion. Parent Teacher Conferences were held, Monte Carlo night is scheduled for February 22, 2025. Winter Volleyball begins soon with a higher than usual lineup of teams, and Hasmer Lake signage is in process for the future park.

12. Citizens/Village Staff to Address the Parks and Recreation Committee

None.

13. Adjourn to **FRIENDS MEETING**

The motion to adjourn the meeting was made by Chair Latz and seconded by Brittany Rathke.

Vote: 4 ayes, 0 nays. Motion carried. The meeting adjourned at 6:39PM.

Respectfully Submitted,  
Pamela Wolf - Deputy Clerk

Persons with disabilities requiring special accommodations for attendance at the meeting should contact the Village Hall at least one (1) business day prior to the meeting.

March 18, 2025  
Parks & Recreation Commission  
*Financial “Stat Pack”*  
*(January – February 2025)*

Included:

- \*REC DESK – Registration/Scheduling Software:
  - To date “Cash Distribution by Account – *In House Revenue Report*
- \*Village Budget Comparison Report – *Village Workhorse Program*
- \*Multi-year comparison spreadsheet

# Revenue By Period - GL Account Summary

Start Date: 1/1/2025 12:00 AM End Date: 2/28/2025  
 Payment Methods: CA, CK, CC, IC, EC, CR  
 User(s)/Cashier(s): - All -



## Regular Revenue

	<b>**Gross</b>	<b>**Net</b>	DEBITS				CREDITS			
			<u>Cash</u>	<u>Check</u>	<u>CC (Gross)</u>	<u>CC (Net)</u>	<u>Acct Credit</u>	<u>Other</u>	<u>Refunds</u>	<u>Other</u>
<b>000 - Household Credit Account</b>										
	325.00	325.00	0.00	0.00	0.00	0.00	485.00	0.00	-160.00	
<b>206 - Adult Programming</b>										
	4,989.50	4,989.50	1,402.50	1,103.00	2,599.00	2,599.00	0.00	0.00	-115.00	0.00
<b>208 - Youth Programming</b>										
	12,189.00	12,189.00	575.00	2,550.00	9,499.00	9,499.00	100.00	0.00	-535.00	0.00
<b>209 - Senior Program</b>										
	1,549.73	1,549.73	990.00	539.73	20.00	20.00	0.00	0.00	0.00	0.00
<b>210 - Adult Leagues</b>										
	850.00	850.00	200.00	650.00	200.00	200.00	0.00	0.00	-200.00	0.00
<b>214 - Concessions</b>										
	30.00	30.00	30.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>224 - Special Events</b>										
	16,706.00	16,706.00	5,221.00	10,505.00	980.00	980.00	0.00	0.00	0.00	0.00
<b>236 - Building/Park Rentals</b>										
	8,735.00	8,735.00	570.00	2,980.00	5,275.00	5,275.00	60.00	0.00	-150.00	0.00
<b>237 - Open Gym Type Programs</b>										
	120.00	120.00	120.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>238 - Fitness Memberships</b>										
	2,220.75	2,220.75	167.00	1,135.25	918.50	918.50	0.00	0.00	0.00	0.00
<b>243 - Postage and Copier Revenue</b>										
	3.40	3.40	3.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>300 - Deposits For Rentals</b>										
	225.00	225.00	0.00	225.00	0.00	0.00	0.00	0.00	0.00	0.00

<u>47,943.38</u>	<u>47,943.38</u>	<u>9,278.90</u>	<u>19,687.98</u>	<u>19,491.50</u>	<u>19,491.50</u>	<u>160.00</u>	<u>485.00</u>	<u>-1,000.00</u>	<u>-160.00</u>
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\*\* Difference between GROSS and NET calculation is that NET uses CC (Net) value instead of CC

**Sales Tax**

		DEBITS						CREDITS	
<u>**Gross</u>	<u>**Net</u>	<u>Cash</u>	<u>Check</u>	<u>CC (Gross)</u>	<u>CC (Net)</u>	<u>Acct Credit</u>	<u>Other</u>	<u>Refunds</u>	<u>Other</u>
		0.00	0.00	0.00	0.00	0.00	0.00		0.00

\*\* Difference between GROSS and NET calculation is that NET uses CC (Net) value instead of CC

**Convenience Fees**

Convenience Fees Assessed	\$627.95	CONVENIENCE FEES REFUNDED	NET	\$627.95
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Fund: 500 - RECREATION

Account Number		2025	2025	2025	Budget Status	% of Budget
		February	Actual 02/28/2025	Budget		
500-00-45620-201-000	REC - VILLAGE TRANSFER	22,042.33	44,084.66	264,508.00	-220,423.34	16.67
500-00-45620-204-000	REC - GRANTS/DONATIONS/SPONSRS	585.00	585.00	8,500.00	-7,915.00	6.88
500-00-45620-206-000	REC - ADULT PROGRAM FEES	3,084.00	5,377.50	24,000.00	-18,622.50	22.41
500-00-45620-208-000	REC - YOUTH PROGRAM FEES	5,335.60	12,645.60	40,000.00	-27,354.40	31.61
500-00-45620-209-000	REC - SENIOR PROGRAMS	380.00	1,544.73	3,000.00	-1,455.27	51.49
500-00-45620-210-000	REC - ADULT LEAGUES FEES	0.00	1,100.00	5,000.00	-3,900.00	22.00
500-00-45620-211-000	REC - YOUTH LEAGUE FEES	0.00	0.00	2,500.00	-2,500.00	0.00
500-00-45620-214-000	REC - CONCESSIONS	0.00	30.00	9,000.00	-8,970.00	0.33
500-00-45620-224-000	REC - SPECIAL EVENTS	13,130.35	17,860.35	55,000.00	-37,139.65	32.47
500-00-45620-232-000	REC - BOYS & GIRLS CLUB RENT	0.00	0.00	30,000.00	-30,000.00	0.00
500-00-45620-234-000	REC - WASH CTY AGING RENT	0.00	600.00	6,000.00	-5,400.00	10.00
500-00-45620-236-000	REC - BLDG / SHELTER RENTALS	11,240.00	16,640.00	50,000.00	-33,360.00	33.28
500-00-45620-237-000	REC - OPEN GYM FEES	0.00	120.00	1,000.00	-880.00	12.00
500-00-45620-238-000	REC - FITNESS MEMBERSHIPS	1,135.75	3,456.75	15,000.00	-11,543.25	23.05
500-00-45620-240-000	REC - KETTLEBROK CHURCH RENT	0.00	0.00	29,000.00	-29,000.00	0.00
500-00-45620-243-000	REC - POSTAGE / COPY MACHINES	0.00	3.40	600.00	-596.60	0.57
500-00-45620-250-000	REC - WBSC 4K PROGRAM	7,648.62	15,297.24	101,000.00	-85,702.76	15.15
500-00-45620-252-000	REC - VILLAGE WELLNESS PROGRAM	0.00	0.00	1,500.00	-1,500.00	0.00
500-00-45620-260-000	REC - FUND BALANCE APPLIED	0.00	0.00	34,368.00	-34,368.00	0.00
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<b>PUBLIC CHARGES FOR SERVICES</b>		<b>64,581.65</b>	<b>119,345.23</b>	<b>679,976.00</b>	<b>-560,630.77</b>	<b>17.55</b>
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500-00-49500-000-000	REC-TRANSFER FROM OTHER FUNDS	0.00	0.00	11,000.00	-11,000.00	0.00
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<b>ARPA - FUND BALANCE APPLIED</b>		<b>0.00</b>	<b>0.00</b>	<b>11,000.00</b>	<b>-11,000.00</b>	<b>0.00</b>
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<b>Total Revenues</b>		<b>64,581.65</b>	<b>119,345.23</b>	<b>690,976.00</b>	<b>-571,630.77</b>	<b>17.27</b>
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Fund: 500 - RECREATION

Account Number		2025 February	2025 Actual 02/28/2025	2025 Budget	Budget Status	% of Budget
500-00-55310-110-000	REC ADMIN - WAGES	23,577.50	45,841.15	257,429.00	211,587.85	17.81
500-00-55310-110-001	REC EVEN/WEEKEND - WAGES	3,659.75	7,179.38	30,000.00	22,820.62	23.93
500-00-55310-110-002	REC PART-TIME SEASONAL - WAGES	100.00	1,355.00	21,000.00	19,645.00	6.45
500-00-55310-110-004	REC WBSD 4K - WAGES	3,334.00	6,584.00	50,000.00	43,416.00	13.17
500-00-55310-125-000	REC ADMIN - HEALTH/LIFE INSUR	4,150.74	7,875.42	95,918.00	88,042.58	8.21
500-00-55310-125-002	REC PART-TIME/SEAS-HEALTH/LIFE	0.00	15.96	0.00	-15.96	0.00
500-00-55310-130-000	REC ADMIN - WRS	1,638.62	3,185.92	22,564.00	19,378.08	14.12
500-00-55310-130-001	REC EVEN/WEEKEND - WRS	7.30	11.47	2,000.00	1,988.53	0.57
500-00-55310-130-002	REC PART-TIME/SEASONAL - WRS	0.00	0.00	100.00	100.00	0.00
500-00-55310-130-004	REC WBSD 4K - WRS	165.41	330.83	3,500.00	3,169.17	9.45
500-00-55310-135-000	REC ADMIN - SOCIAL SECURITY	1,465.65	2,827.11	14,884.00	12,056.89	18.99
500-00-55310-135-001	REC EVEN/WEEKEND - SOC SEC	226.92	445.13	3,200.00	2,754.87	13.91
500-00-55310-135-002	REC PART-TIME/SEASON - SOC SEC	6.20	84.01	1,500.00	1,415.99	5.60
500-00-55310-135-004	REC WBSD 4K - SOCIAL SECURITY	206.71	408.21	4,000.00	3,591.79	10.21
500-00-55310-140-000	REC ADMIN - MEDICARE	342.78	661.19	3,481.00	2,819.81	18.99
500-00-55310-140-001	REC EVEN/WEEKEND - MEDICARE	53.08	104.12	650.00	545.88	16.02
500-00-55310-140-002	REC PART-TIME/SEASON - MEDICARE	1.45	19.65	350.00	330.35	5.61
500-00-55310-140-004	REC WBSD 4K - MEDICARE	48.35	95.48	700.00	604.52	13.64
500-00-55310-145-000	REC ADMIN - MEDICAL REIMBURSE	76.92	153.84	2,000.00	1,846.16	7.69
500-00-55310-202-000	REC - EDUCATION/TRAVEL/DUES	451.56	1,174.56	5,000.00	3,825.44	23.49
500-00-55310-204-000	REC - PROGRAM / ACCT REFUNDS	310.00	355.00	3,000.00	2,645.00	11.83
500-00-55310-205-000	REC - PROP/LIABTY INSURANCE	0.00	3,402.12	6,000.00	2,597.88	56.70
500-00-55310-206-000	REC - COMPUTER EQUIPMENT	0.00	1,098.00	4,000.00	2,902.00	27.45
500-00-55310-207-000	REC - GAS / ELECTRIC	4,826.38	4,826.38	45,000.00	40,173.62	10.73
500-00-55310-208-000	REC - OFFICE SUPPLIES	98.56	360.85	3,000.00	2,639.15	12.03
500-00-55310-209-000	REC - WATER / SEWER	0.00	0.00	3,000.00	3,000.00	0.00
500-00-55310-210-000	REC - CELL PHONES	530.59	563.58	1,800.00	1,236.42	31.31
500-00-55310-211-000	REC - PHONE / INTERNET	184.94	722.74	3,000.00	2,277.26	24.09
500-00-55310-212-000	REC - IT SUPPORT	493.30	5,073.85	7,500.00	2,426.15	67.65
500-00-55310-213-000	REC - BLDG EQUIPMENT / REPAIRS	3,205.00	4,525.98	12,000.00	7,474.02	37.72
500-00-55310-214-000	REC - YOUTH PROGRAM SUPPLIES	105.11	401.85	2,500.00	2,098.15	16.07
500-00-55310-215-000	REC - JANITORIAL/BLDG SUPPLIES	285.24	461.79	3,000.00	2,538.21	15.39
500-00-55310-216-000	REC - ADULT PROGRAM SUPPLIES	12.23	12.23	1,500.00	1,487.77	0.82
500-00-55310-217-000	REC - SENIOR PROGRAMS	149.96	149.96	1,000.00	850.04	15.00
500-00-55310-220-000	REC - SPECIAL EVENTS	7,490.29	7,490.29	12,000.00	4,509.71	62.42
500-00-55310-222-000	REC - PRINTING	0.00	0.00	3,300.00	3,300.00	0.00
500-00-55310-224-000	REC - POSTAGE / COPIER	508.57	524.44	4,200.00	3,675.56	12.49
500-00-55310-228-000	REC - STAFF UNIFORMS	0.00	923.80	1,000.00	76.20	92.38
500-00-55310-230-000	REC - CONCESSIONS-RESALEABLE	71.73	310.27	5,000.00	4,689.73	6.21
500-00-55310-254-000	REC - ADULT LEAGUES	103.41	247.37	2,000.00	1,752.63	12.37
500-00-55310-258-000	REC - CONTRACTUAL SERVICES	2,207.18	2,921.18	35,000.00	32,078.82	8.35
500-00-55310-262-000	REC - CONTINGENCY	217.02	217.02	500.00	282.98	43.40
500-00-55310-268-000	REC - CONCESSION STAND MAINT	0.00	0.00	800.00	800.00	0.00
500-00-55310-269-000	REC - FIRE/SECURITY MONITORING	0.00	0.00	5,000.00	5,000.00	0.00
500-00-55310-270-000	REC - SALES & USE TAX	0.00	0.00	4,000.00	4,000.00	0.00
500-00-55310-280-000	REC - WBSD 4K PROGRAM SUPPLIES	88.68	88.68	2,600.00	2,511.32	3.41
500-00-55310-282-000	REC - VILLAGE WELLNESS PROGRAM	0.00	0.00	1,000.00	1,000.00	0.00
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<b>PARKS &amp; RECREATION</b>		<b>60,401.13</b>	<b>113,029.81</b>	<b>690,976.00</b>	<b>577,946.19</b>	<b>16.36</b>
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<b>Total Expenses</b>		<b>60,401.13</b>	<b>113,029.81</b>	<b>690,976.00</b>	<b>577,946.19</b>	<b>16.36</b>
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Fund: 500 - RECREATION

Account Number	2025 February	2025 Actual 02/28/2025	2025 Budget	Budget Status	% of Budget
<b>Net Totals</b>	4,180.52	6,315.42	0.00	-6,315.42	

# Jackson Parks & Recreation Department

## Multi-Year Budget Comparison

		COVID	COVID	Village Only Moving Forward			
		2020*	2021*	2022	2023	2024	2025
Total Budget		546,782	542,174	556,016	552,515.00	617,461	690,976.00
Jan.	Revenue (budget %)	40,290 (7%)	27,761 (5%)	35,695 (6%)	37,877 (7%)	45,741 (8%)	54,764 (8%)
	Expenditures (budget %)	40,746 (7%)	38,890 (7%)	58,528 (11%)	36,590 (10%)	57,582 (9%)	52,629 (7%)
Feb.	Revenue (budget %)	134,263 (25%)	121,009 (22%)	123,856 (22%)	122,615 (22%)	146,228 (24%)	119,345 (18%)
	Expenditures (budget %)	89,248 (16%)	74,429 (14%)	106,862 (19%)	104,146 (19%)	108,434 (18%)	113,030 (16%)
March	Revenue (budget %)	171,686 (31%)	153,720 (28%)	No	177,443 (32%)	201,812 (33%)	
	Expenditures (budget %)	138,943 (25%)	134,479 (25%)	Workhorse	158,594 (29%)	163,218 (26%)	
April	Revenue (budget %)	193,589 (35%)	191,191 (35%)	207,633 (37%)	220,245 (40%)	256,579 (42%)	
	Expenditures (budget %)	177,177 (32%)	176,620 (33%)	188,008 (34%)	203,925 (37%)	199,979 (32%)	
May	Revenue (budget %)	231,477 (42%)	233,212 (43%)	268,272 (48%)	274,941 (50%)	303,883 (49%)	
	Expenditures (budget %)	211,665 (39%)	218,515 (40%)	234,516 (42%)	252,185 (46%)	240,643 (39%)	
June	Revenue (budget %)	278,660 (51%)	281,244 (51%)	300,239 (53%)	307,961 (56%)	348,172 (56%)	
	Expenditures (budget %)	245,661 (45%)	260,609 (48%)	273,274 (49%)	296,271 (54%)	288,891 (47%)	
July	Revenue (budget %)	305,886 (56%)	321,168 (59%)	339,847 (62%)	356,469 (65%)	391,303 (63%)	
	Expenditures (budget %)	280,926 (51%)	294,593 (54%)	322,841 (58%)	347,748 (63%)	343,448 (56%)	
August	Revenue (budget %)	336,440 (62%)	366,367 (67%)	380,959 (69%)	401,790 (73%)	433,910 (70%)	
	Expenditures (budget %)	326,740 (60%)	345,502 (64%)	340,379 (61%)	383,879 (69%)	387,577 (63%)	
Sept.	Revenue (budget %)	365,741 (67%)	398,207 (73%)	No	432,466 (79%)	477,889 (77%)	
	Expenditures (budget %)	364,768 (67%)	399,460 (74%)	Worshorse	436,536 (79%)	431,560 (70%)	
Oct.	Revenue (budget %)	449,107 (82%)	No	475,704 (86%)	527,323 (95%)	527,501 (85%)	
	Expenditures (budget %)	403,845 (74%)	Workhorse	467,784 (84%)	486,242 (88%)	485,687 (79%)	
Nov.	Revenue (budget %)	473,121 (87%)	531,258 (97%)	No	580,067 (100%)	527,501 (85%)	
	Expenditures (budget %)	439,615 (80%)	493,487 (91%)	Workhorse	531,342 (96%)	485,687 (79%)	
Dec.	Revenue (budget %)	517,457 (95%)	560,582 (103%)	608,831 (109%)	601,055 (109%)	615,006 (100%)	
	Expenditures (budget %)	473,508 (87%)	531,480 (98%)	554,142 (100%)	578,728 (105%)	594,521 (96%)	
Year End Village Audit Total:		plus \$33,295	plus \$18,927	plus 34,840	plus 22,327	Waiting on Audit	

# Service Analysis & Financial Strategies Spreadsheet

Service Analysis & Financial Strategies Spreadsheet  
 Summer 2024

Social Good	Cost Recovery
Invest To Capture Market	Market Driven
Invest To Sustain Market	Competitive
Divest	Community

Service Provided	Total COST	Total Revenue	Meets Mission		Financial Viability		Market Position		Other Providers		% Cost Recovery	Recommended Financial Strategy	Pricing Strategy
			Yes	No	Good	Poor	Strong	Weak	High	Low			
Fitness Center (annually)	approx. \$1,500	see rec desk	X		X		X		X		100%+	Invest to Sustain Market	Market Driven/Comp.
Personal Training	see rec desk		X		X		X		X		100%	invest to sustain	Market driven
Independent Walking	0	0	X			X	X			X	0	social good	community
Summer Open Gym	see rec desk		X		X		X		X		100%	Social Good	Community
Youth Fish Derby	\$100.00	sponsor/don	x		x		x			x	100%	social good	community
Action in Jackson Events	0	8,000	x		x		x			x	100%	Social Good	Community
Mon Night Storytelling	Free	Free	x		x		x			x	100%	Social Good	Community
Little Authors	\$0	\$0	x		x		x			x	100%	invest to sustain	market driven
Mad Science	\$0	\$0	X		X		X			X	100%	invest to sustain	market driven
Badges & Bows	\$0	\$0	x		x		x			x	100%	invest to sustain	market driven
Lets Start with a Book	Free	Free	x		x		x			x	100%	Social Good	Community
Beginner Tumbling	80	152	xx		x		x			x	100%	Social Good	Community
BINGO for a Buck	\$180	\$320	x		x		x			x	100%	social good	community
Cops Rods Reels	\$0	\$0	x		x		x			x	100%	invest to sustain	market driven
Texas Roadhouse Donation Night		\$338	x		x		x			x	100%	Social Good	Community
Pickleball crt indoor rental	see rec desk		x		x		x			x	100%	invest to sustain	market driven
Pee Wee Tumbling	\$180	\$330	x		x		x			x	100%	invest to sustain	market driven
Stock Box	Free	Free	x		x		x			x	100%	Social Good	Community
Movement & Music	\$0.00	\$0	x		x		x			x	100%	invest to sustain	market driven
Tiny Tots Sports	\$0	\$0	x		x		x			x	100%	invest to sustain	market driven
Tot Time	\$4,540	\$8,388	x		x		x			x	100%	invest to sustain	market driven
Don't Fear the Fall	Free	Free	x		x		x			x	100%	Social Good	Community
Medicare Workshop	FREE	Free	x		x		x			x	100%	Social Good	community
Senior Card Club	see rec desk		x		x		x			x	100%	Social Good	community
Learn to SKate	\$0	\$0	x		x		x			x	100%	invest to suseain	community
Pee Wee Tennis	\$18	\$30	x		x		x			x	100%	invest to sustain	market driven
Beg Tennis	\$45	\$78	x		x		x			x	100%	invest to sustain	market driven
Peewee Basketball	\$306	\$555	x		x		x			x	100%	invest to sustain	market driven
Peewee Baseball - tball	\$522	\$900	x		x		x			x	100%	invest to sustain	market driven
Peewee Football	\$342	\$645	x		x		x			x	100%	invest to sustain	market driven
Only leaves should fall	Free	Free	x		x		x			x	100%	Social Good	Community
Paint Party	\$0	\$0	x		x		x			x	100%	restructure	market driven

Red Cross Blood Drive	Free	Free	x		x		x		x	100%	Social Good	Community
adventures in art	\$150	\$260	x		x		x		x	100%	invest to sustain	Community
Walking	Free	Free	x		x		x		x	100%	Social Good	Community
Cartooning	\$0	\$0	x		x		x		x	100%	restructure	market driven
Cardio Lite Tuesday	\$480	\$1,423	x		x		x		x	100%	invest to sustain	market driven
Succulents vs Moss	0	0	x		x		x			100%	divest	Community
Everything your mom....	\$0	\$0	x		x		x		x	100%	divest	market driven
Pickleball	\$0	\$1,630	x		x		x		x	100%	invest to sustain	market driven
Piano Lessons	\$1,320	\$1,770	x		x		x		x	100%	invest to sustain	market driven
youth tennis	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven
Beer Garden	see event sheet	sheet	x		x		x		x	100%	Social Good	Community
Goat Yoga	0	0	X		x		x		x	100%	invest to sustain	market driven
Slice of Art	\$0	\$0	x		x		x		x	100%	restructure	market driven
Babysitting-Redcross	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven
Challenger Soccer Camp	community		x		x		x		x	100%	invest to sustain	Community
Cookie Decorating	\$300	\$420	x		x		x		x	100%	invest to sustain	market driven
art with heart	\$100	\$200	X		X		X		X	100%	invest to sustain	market driven
Family Archery	0	0	x		x		x		x	100%	invest to sustain	market driven
Hand and Foot	0	50	x		x		x		x	100%	invest to sustain	community
Medicare Scams AARP	Free	Free	x		x		x		x	100%	social good	community
Bulls Eye Archery youth	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven
Youth Golf-Bog	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven
Tech Support Scams AARP	Free	Free	x		x		x		x	100%	social good	Community
parent/tot gardening	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven
Lets Dance	\$2,090	\$3,550	x		x		x		x	100%	invest to sustain	market driven
need asst with laptop	0	0	x		x		x		x	100%	invest to sustain	market driven
ABC'S Computers	0	0	x		x		x		x	100%	invest to sustain	market driven
Pickleball League	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven
Pickleball Clinics	\$0	\$150	x		x		x		x	100%	invest to sustain	market driven
Pickleball Outdoor Rental	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven
Enchanted Library	Free	Free	x		x		x		x	100%	Social Good	Community
Body Pump	\$480	\$869	x		x		x		x	100%	invest to sustain	market driven
cardio hoop mix lite TH	\$240	\$429	x		x		x		x	100%	invest to sustain	market driven
momm & me kitchen	\$65	\$680	x		x		x		x	100%	invest to sustain	market driven
Strike	\$340	\$555	x		x		x		x	100%	invest to sustain	market driven
Beginning Yoga	\$525	\$1,122	x		x		x		x	100%	invest to sustain	market driven
Smart Sitters	\$175	\$300	x		x		x		x	100%	invest to sustain	market driven
Learn to Skate	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven
Zumba	\$600	\$1,093	x		x		x		x	100%	invest to sustain	market driven
Adult Tennis	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven

AARP Safe Driving	\$220	\$220	x		x		x		x	100%	Social Good	community
CPR Certification	\$50	\$50	x		x		x		x	100%	invest to sustain	market driven
Jazzercise	\$0	\$0	x		x		x		x	100%	restructure	market driven
Pelvic Floor Exercise	\$0	\$0	x		x		x		x	100%	divest	market driven
Chess Camp	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven
PB Court Indoor Rentals	\$0	\$500	x		x		x		x	100%	Social Good	Community
Fantasy Football	\$0	\$0	x		x		x		x	100%	invest to sustain	Community
pb Tournament	\$100	\$350	x		x		x		x	100%	invest to sustain	market driven
Parent Gardening	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven
Fitness orientation	\$220	Part memb	x		x		x		x	0%	Social Good	community
Arbor Day	free	free	x		x		x		x	0%	social good	community
Easter Egg Hunt	400	sponsor/do	x		x		x		x	100%	social good	community
Ping Pong League	Free	Free	x		x		x		x	100	Social Good	Community
VB Open Gym	\$0	\$155	x		x		x		x	100%	invest to sustain	Community
Health CPR	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven
Envelop Decorating	\$50	\$90	x		x		x		x	100%	invest to sustain	market driven
KML Youth Softball	0	900	x		x		x		x	100%	invest to sustain	market driven
			x		x		xx		x		invest to sustain	market driven
Pickleball Lessons	\$90	\$280	x		x		x		x	100%	invest to sustain	market driven
Summer Volleyball	\$0	\$900	x		x		x		x	100%	invest to sustain	market driven
Injury Prevention Wkshop	Free	Free	x		x		x		x	100%	social good	community
Summer Wed Softball	\$0	\$1,100	x		x		x		x	100%	invest to sustain	market driven
Container Gardening	0	\$0	x		x		x		x	100%	invest to sustain	market driven
stay home alone	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven
			x		x		x		x	100%	Social Good	community
Hearing Tests	Free	Free	x		x		x		x	100%	social good	Community
			x		x		x		x	100%	invest to sustain	Community
Cardio Drumming	\$240	\$296	x		x		x		x	100%	restructure	market driven
Understanding Medicare	free	free	x		x		x		x	100%	Social Good	community
Martin yth baseball	\$0	\$0	x		x		x		x	100%	invest to sustain	market driven
Martin yth Basketball	\$200	\$305	x		x		x		x	100%	invest to sustain	market driven
Martin yth Football	\$50	\$70	x		x		x		x	100%	invest to sustain	market driven
			x		x		x		x	100%	invest to sustain	market driven
cardio mix sat	\$720	\$880	x		x		x		x	100%	invest to sustain	market driven
<b>CLASSES THAT HAVE \$0 IN THEM MAY HAVE RUN. Jackson did not have enrollment but Slinger did or Hartford.</b>												

						Amount of Grant left: \$	953		
<b>Billed next quarter</b>	<b>Instr Cost</b>		<b>expenses</b>		<b>facility fee</b>		<b>5% admin fee</b>		
Cooking for 1	449		49		50		25		Renee Taught
Lets Create	180		145		50		16		Sonya Behan

Bingo for a Buck 60+	479		0			50			24			Renee Taught
Pickleball 60 +	390		0			50			20			Renee Supervised
Cardio Lite 60+ (2 sessions)	240		0			100			12			Wendy Iverson
<b>TOTAL to be billed</b>												

Only billed for \$953 from remainder of Grant. Money that should have been billed to ADRC for more programming past the \$6000 grant: \$2927. As of this report \$1376 has been paid out of the Rec Budget to keep programming going



# JACKSON COMMUNITY CENTER EXPANSION RIBBON CUTTING & OPEN HOUSE



**FRIDAY, MARCH 28, 2025**

**Ribbon Cutting at 5:30pm  
with tours to follow**



On behalf of the Village of Jackson and the Jackson Parks & Recreation Department, we cordially invite you to attend the Ribbon Cutting Ceremony and Open House for the new Jackson Community Center Expansion.



Jackson Community Center, N165W20330 Hickory Lane, Jackson WI 53037

[jacksonparkrec.recdesk.com](http://jacksonparkrec.recdesk.com)

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(262) 677-9665

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[parkrec@villageofjacksonwi.gov](mailto:parkrec@villageofjacksonwi.gov)

**2025**  
**MONTE CARLO NIGHT**  
*Revenue & Expenses*

REVENUE	2025	2024	2023
Side Hustles: (Gift Card Tree, BooziWoozi )	\$ 740.00	\$ 810.00	\$ 660.00
81 Pre-sale tickets (70 wed 2/19, 81 Fri 2/21)	\$ 2,835.00	\$ 3,605.00	\$ 2,625.00
Sponsor Only Addt. Tickets (2 at \$30)	\$ 60.00	\$ 150.00	\$ -
Door Tickets (2 at \$50)	\$ 100.00	\$ 350.00	\$ 625.00
General Donations (\$100.00 Sue Rank & Pieper Power)	\$ 200.00	\$ 100.00	\$ 1,470.00
Bingo	\$ 100.00	\$ 125.00	\$ 177.00
Extra Fun Money & Raffle Tickets	\$ 480.00	\$ 540.00	\$ 1,220.00
Table Sponsors	\$ 6,850.00	\$ 8,000.00	\$ 6,400.00
Concessions (Alcohol and soda only)	\$ 260.00	\$ 348.00	\$ 223.00
2 Drink Carts	\$ 1,000.00	\$ 926.00	\$ 730.00
Silent Auction	\$ 1,870.00	\$ 3,005.00	\$ 2,160.00
Bev. & Food Sponsors	\$ 2,100.00	\$ 1,400.00	\$ 1,100.00
Corporate Sponsor	\$ 4,500.00	\$ 3,500.00	\$ 3,000.00
Hotel/Motel (VOW \$6,975, New Reveue 500, Equip. Rentals \$1,400)	\$ 8,874.00	\$ 8,525.00	\$ 8,314.00
Advertising - Hotel/Motel	\$ 1,774.00	\$ -	\$ -
<b>REV</b>	<b>\$ 31,743.00</b>	<b>\$ 31,384.00</b>	<b>\$ 28,704.00</b>

EXPENSES	2025	2024	2023
Side Hustles: Gift Card Tree donations into gift cards)	\$ -	\$ -	\$ 626.00
Hotel/Motel	\$ 10,648.00	\$ 8,525.00	\$ 8,314.00
Beer & Seltzers	\$ 462.00	\$ 537.00	\$ 520.00
Ice	\$ 48.00	\$ 15.00	\$ -
Soda & Water	\$ 95.00	\$ 45.00	\$ 102.00
Concessions (Sysco Donation)	\$ 314.00	\$ 656.00	\$ 20.00
Raffle Prizes/Supplies (grill)	\$ 47.00	\$ 79.00	\$ 80.00
Postage	\$ -	\$ -	\$ -
Misc. Expense (Roto Caster Rentals - Beer Capital)	\$ 100.00	\$ -	\$ -
<b>EXP</b>	<b>\$ 11,714.00</b>	<b>\$ 9,857.00</b>	<b>\$ 9,662.00</b>
	<b>\$ 20,029.00</b>	<b>\$ 21,527.00</b>	<b>\$ 19,810.00</b>

2011	\$1,887	2017	\$16,543	2023	\$19,042
2012	\$5,227	2018	\$15,981	2024	\$21,517
2013	\$8,502	2019	\$15,103	2025	\$20,029
2014	\$10,796	2020	\$16,492		
2015	\$12,030	2021	COVID		

**2025 Event Overview:**

- \*2025 we had great sponsorship with multiple corporate sponsors!
- \*Weather: it was a beautiful night.
- \* Need to UP Requesting Pickleball Players to bring in booze, need to also ask for gift cards "side hustles"
- \*It worked GREAT to have Jessica send the sponsor form emails first, and then each of us follow-up. A bunch came in right away!
- \*Having SYSCO donate food is HUGE!
- \* See past notes - overall, another successful year!
- \*The last week in February continues to work good.
- \*Could use a designated part-time person to just work on sponsors and donations!!!!
- \*\*\*\* NEED BETTER SILENT AUCTION - ie: Golf Packages.

**IMPORTANT: This event is not about getting lots of people, we can only have as many as tables can fit to be a success.**

## Jackson Parks & Recreation/Community Center

N165 W20330 Hickory Lane, Jackson, WI 53037

Phone: (262) 677-9665 Email: [parkrec@villageofjacksonwi.gov](mailto:parkrec@villageofjacksonwi.gov)

Website: [jacksonparkrec.recdesk.com](http://jacksonparkrec.recdesk.com)

View the seasonal Activity Guide or website to discover the many programs for all ages and abilities waiting for you!!



## 2025 CALENDAR OF SPECIAL EVENTS

February 22: **MONTE CARLO NIGHT FUNDRAISER** – Jackson Community Center, 7-10:30pm  
Live music, Vegas on Wheels, raffle, silent auction, food, beer, seltzers & more!

April 11: **EASTER EGG HUNT**, Jackson Park, Friday 4:45pm, *hunt at 5:15pm sharp!*

April 19: **JCC ANNUAL INDOOR PICKLEBALL TOURNEY**  
Register in teams of (2), starts at 8am.

May 2: **23<sup>RD</sup> ANNUAL SCOTTY SCHOEN YOUTH FISH DERBY**, Hasmer Lake  
**New: Friday Evening 5:30pm-7:30pm**  
The event is free for kids up to age 17, registration required with the Park & Rec. Dept.

May 15 & 16: **BEER GARDEN - Thursday & Friday, 5-9pm, Jackson Park**  
Live music, great beer variety, Hard Seltzers, and food.

May 17: **JACKSON VILLAGE WIDE RUMMAGE** – Call 677-9665 to get on the digital map!

May 30 & 31: **ACTION IN JACKSON** - Picnic & Family Festival provided by Jackson Festivals, Inc. Carnival provided by Wenzel Amazements, live music, food, Chainsaw Woodcarving Expo, Car Show, Pancake Breakfast, Fish Fry, Fireworks & more!

May 31: **JACKSON FIREWORKS SHOW** – Firework Show, in Jackson Park during the Action in Jackson Festivities.

July 17 & 18: **BEER GARDEN - Thursday & Friday, 5-9pm, Jackson Park**  
Live music, great beer variety, Hard Seltzers, and food.

August 7: **NATIONAL NIGHT OUT - Jackson Police Department**  
Hickory Lane Park, Thursday from 5-8pm.

August 21 & 22: **CULPEPPER & MERRIWEATHER CIRCUS**  
A full Circus in Hickory Lane Park, tickets available at the JCC!

October 8: **JFD OPEN HOUSE - 6pm to 8pm, Municipal Complex**

October 10: **JACKSON FALL FESTIVAL OF FUN**  
*Featuring the Fall Beer Garden, 5k Glo Run/Walk, Ghoul Gala - all at the JCC Jackson Community Center, 6:30-9:00pm (Run/Walk Reg. begins at 5:30pm)*  
Plus a Glo Dance Party, Halloween kid's games, concessions and a large variety of refreshments. *Check the web for event details and deadlines.*

December 5: **VILLAGE CHRISTMAS TREE LIGHTING - 5:30-7pm, Municipal Complex**  
Santa, Custom Ornaments, Caroling and more.

*Calendar subject to change, please check the website for updates and/or like us Facebook for real time updates!*



**JACKSON** PARKS & RECREATION

DETAILS FOR EACH OF THESE EVENTS CAN BE FOUND ON THE WEBSITE AT:

Calendar subject to change. Please confirm events on website or by calling 677-9665.