



**VILLAGE OF JACKSON
TOURISM COMMISSION MEETING AGENDA**

Monday, October 16, 2023 at 5:30 PM

Jackson Municipal Complex
Village Board Room
N168W19851 Main Street
Jackson, WI 53037

1. Call to Order and Roll Call
2. Approval of Minutes for the Tourism Commission Meeting of October 24, 2022
3. Review of 2023 Revenues and Expenditures of Hotel/Motel Tax
4. Presentations by Tourism Entities
 - a. Presentation and Proposal from Visit Washington County
5. Review and Action on 2024 Budget for Hotel/Motel Tax
6. Citizens/Village Staff to Address the Tourism Commission
7. Adjourn

Persons with disabilities requiring special accommodations for attendance at the meeting should contact the Administration Department at the Jackson Municipal Complex at least one (1) business day prior to the meeting.

It is possible that members of the Village Board may attend the above meeting. No action will be taken by any governmental body at this meeting other than the governmental body specifically referred to in this meeting notice. This notice is given so that members of the Village Board may attend the meeting without violating the open meeting law.

DRAFT MINUTES
Tourism Commission Meeting
Monday, October 24, 2022 at 5:30 p.m.
Jackson Municipal Complex
N168W19851 Main Street
Jackson, WI 53037

1. Call to Order and Roll Call

Pres. Schwab called the meeting to order at 5:30 p.m.

Members Present: Larry Hamlin, Administrator Jen Keller, Sarah Malchow, and Parks & Recreation Director Kelly Valentino

Member Excused:

Village Board Members Present: Trustees

Staff Present: Clerk Jilline Dobratz

2. Approval of Minutes for the Tourism Commission Meeting of October 18, 2021

Motion by _____, second by _____ to approve the minutes of the October 18, 2022 meeting.

Vote: 5 ayes, 0 nays. Motion carried.

3. Review of 2022 Revenues and Expenditures of Hotel/Motel Tax

Parks & Recreation Director Valentino commented

4. Presentations by Tourism Entities

Parks & Recreation Director Valentino spoke on the Washington County Convention & Visitor Bureau budget increasing from \$5,000.00 to \$6,000.00. They provide tourism for the entire county. Parks & Recreation will have very similar events. The Village website was not spent and will be brought back next year. The fund balance account was explained.

5. Review and Action on 2022 Budget for the Hotel/Motel Tax

The 2022 budget was reviewed.

Motion by Larry Hamlin, second by Pres. Schwab to approve the 2022 budget as presented.

Vote: 4 ayes, 0 nays. Motion carried.

6. Citizens to address the Tourism Commission.

None.

7. Adjourn.

Motion by Pres. Schwab, second by Larry Hamlin to adjourn.

Vote: 4 ayes, 0 nays. Meeting adjourned at 6:08 p.m.

Respectfully submitted:

Jilline Dobratz, *CMC/WCPC*
Village Clerk

Fund: 150 - HOTEL / MOTEL

Account Number		2023	2023	2023	Budget	Budget	% of
		September	Actual 09/30/2023				
150-00-41210-000-000	HOTEL/MOTEL - ROOM TAX	0.00	35,265.31	55,500.00	-20,234.69		63.54
=====							
	TAXES	0.00	35,265.31	55,500.00	-20,234.69		63.54
=====							
	Total Revenues	0.00	35,265.31	55,500.00	-20,234.69		63.54
=====							

Fund: 150 - HOTEL / MOTEL

Account Number		2023	2023	2023	Budget Status	% of Budget
		September	Actual 09/30/2023	Budget		
150-00-51100-395-001	COMMUNITY EVENTS & ADVERTISING	600.00	33,016.20	32,000.00	-1,016.20	103.18
150-00-51100-395-002	WASHINGTON COUNTY SUPPORT	0.00	6,000.00	6,000.00	0.00	100.00
150-00-51100-395-003	VILLAGE TOURISM/PROMOTION	151.29	11,665.75	17,500.00	5,834.25	66.66
GENERAL GOVERNMENT		751.29	50,681.95	55,500.00	4,818.05	91.32
Total Expenses		751.29	50,681.95	55,500.00	4,818.05	91.32
Net Totals		-751.29	-15,416.64	0.00	15,416.64	

Budget Worksheet
Hotel Motel

Account Number	Short account description	2021 Budget	2021 Actual 12/31/2021	2022 Budget	2022 Actual 12/31/2022	2023 Budget	2023 Actual 10/11/2023	2023 Project Year-End	2024 Proposed Budget
150-00-41210-000-000	HOTEL/MOTEL - ROOM TAX	52,750.00	45,948.46	40,000.00	60,523.34	55,500.00	35,265.31	65,000.00	65,000.00
	TOTAL REVENUES	52,750.00	45,948.46	40,000.00	60,523.34	55,500.00	35,265.31	65,000.00	65,000.00
150-00-51100-395-000	HOTEL/MOTEL - GENERAL	100,000.00	121,124.59	55,900.00	69,077.53	0	0	0	0
150-00-51100-395-001	COMMUNITY EVENTS & ADVERTISING	0	0	0	0	32,000.00	33,644.15	34,000.00	36,000.00
150-00-51100-395-002	WASHINGTON COUNTY SUPPORT	0	0	0	0	6,000.00	6,000.00	6,000.00	6,000.00
150-00-51100-395-003	VILLAGE TOURISM/PROMOTION	0	0	0	0	17,500.00	12,014.48	25,000.00	25,000.00
	TOTAL EXPENSES	100,000.00	121,124.59	55,900.00	69,077.53	55,500.00	51,658.63	65,000.00	67,000.00



2024 Jackson Tourism Commission Proposal for Partnership

WASHINGTON COUNTY CONVENTION AND VISITORS BUREAU/VISIT WASHINGTON COUNTY

Visit Washington County is in its 37th year since beginning in 1986. The board is made up of volunteers representing regions from around the county and tourism related entities. Since its inception, membership has nearly tripled. Fifteen new businesses joined this year, and the number keeps growing! Whereas individual municipalities may focus tourism efforts on a targeted level, the mission of Visit Washington County is to connect all the communities within Washington County providing visitors the resources to plan and enjoy their stay. Partnerships with municipalities is a direct benefit to Visit Washington County providing funding to increase our services while also benefitting the municipality by promoting their events and attractions on a wider scale. We can accomplish wider scale promotion through resource sharing and joint ad buys with other statewide CVB's and related Tourism agencies.

2023 OUTREACH HIGHLIGHTS

VISITOR GUIDE:

A most visible project from Visit Washington County for both residents and visitors, is our annual printed Visitor Guide.

50,000 guides were printed and distribution began in April of 2023.

- They were inserted in the following newspapers:
Wisconsin State Journal - Madison
Waukesha Freeman
Ozaukee News Graphic
Oconomowoc Enterprise
Washington County Daily News
TOTAL of 36,186
- Statewide Visitor Centers, member businesses and VWC Visitor Centers, phone and online requests from website and other: **8,380**
- Visitor Guides are also downloaded for those not wanting printed guides.
- Distribution throughout the year at member locations throughout Washington County, statewide at Visitor Centers, area waysides and state park. Also provided our Visitor Centers at Cabela's and the Washington County Fair Park in West Bend.
- At the 2023 Wisconsin State Fair, 1,000 Visitor Guides were distributed in bags with the Visit Washington County logo.

MEMBERSHIP:

In 2023, 15 new members joined Visit Washington County, and that number continues to grow.

WEBSITE:

Our new website (www.visitwashingtoncounty.com) launched at the end of 2022. Google Analytics started mid-March. Since then, we have had more than 10,430 new page views. It's important to keep in mind, in many municipal websites, and social media, tourism is only a small portion of why people are searching for information. With Visit Washington County, 100% of people searching are doing it mainly for the sole purpose of tourism.

PRINT ADVERTISING:

Key Milwaukee Magazine: Winter, Spring and Fall issues.

Midwest Living Magazine: Spring/Summer and Fall issues.

SOCIAL MEDIA MARKETING:

Dining, shopping, attractions, events and more posted on our social media:

Facebook 1,598 Likes/1,851 Followers

X (Twitter) 1,808 Followers

Instagram 1,215 Followers

2023-2024 GOALS:

- Considerably increase membership by more than 100 new members which brings visitors to your community. For many it is an introduction to creating an interest in returning.
- Expand on our lodging partners and dedicate a page in our Visitor Guides for lodging.
- Explore more ways in which we can be more accessible to everyone preparing for their visit.
- Create easier ways for members to join VWC such as an online application and payment.
- Increase ways we promote community events (expanded promotion on new VWC website and increase day of posts).
- Meet municipal partners two to four times a year to ensure meeting expectations.
- Work together to accommodate conventions in which groups approach VWC for assistance/partnership.

PROPOSAL FOR THE VILLAGE OF JACKSON TOURISM COMMISSION:

As previously stated, membership in Visit Washington County is a benefit to the organization as well the municipality. On behalf of the Visit Washington County Board of Directors, we are asking the Village of Jackson to continue their support of \$6,000 for 2024.

***We are excited about all of the positive things to come for
Visit Washington County and the Village of Jackson!***

2024 COMMUNITY EVENTS, ADVERTISING & ENTERTAINMENT BUDGET

Submitted To: The Jackson Tourism Commission

COMMUNITY EVENTS & ADVERTISING: 150-00-51100-395-001

Monte Carlo Night -JPR		
<i>Advertising, Entertainment, Game Co., Pipe & Drape</i>	\$	8,500.00
Beer Garden-JPR		
<i>Advertising & Entertainment</i>	\$	8,000.00
Holiday Tree Lighting Event-JPR/VILLAGE		
<i>Advertising, Pipe/Drape, Santa Give Outs</i>	\$	5,500.00
Action In Jackson-JF Inc.		
<i>Advertising, Banners, Sponsor Boards</i>	\$	4,000.00
<i>General Event Sponsor</i>	\$	7,000.00
Glo Run-Friends JPR		
<i>Advertising & Entertainment</i>	\$	3,000.00
	\$	36,000.00

WASHINGTON COUNTY TOURISM SUPPORT: 150-00-51100-395-002

Washington Co. Convention & Visitors Bureau Annual Contribution		
	\$	6,000.00

VILLAGE MUNICIPAL PROMOTION: 150-00-51100-395-003

Village Wide Tourism Staff Support		
	\$	11,000.00
Power for Village Welcome Signs & Lights (<i>WeEnergies</i>)	\$	2,000.00
Municipal Quarterly Newsletter (Printing, Folding & Postage)	\$	2,000.00
Municipal Website Annual Maintenance	\$	3,000.00
Annual Christmas Tree Maintenance Contract	\$	8,000.00
	\$	26,000.00

- (2015 Revenue \$46,117.56)
- (2016 Revenue \$50,346.00)
- (2017 Revenue \$53,487.87)
- (2018 Revenue \$52,918.97)
- (2019 Revenue \$48,483.82)**covid*
- (2020 Revenue \$36,552.86) **covid*
- (2021 Revenue \$45,948.00)**covid*
- (2022 Revenue \$60,523.34)

Total Estimated Budget 2024: \$68,000.00

Fund Balance as of 8/2023: \$100,783.00, goal is to maintain a min. \$30,000.00.

Potential Additional Fund Balance Projects in 2023
* Banners/Electric Decorations for New Main Street lightpoles (\$50,000)
* Unplanned Events/Community Outreach and/or Events
* Village Website Design (\$10,000), 50% of \$20,000 split with General Fund

Village Tourism Budget Worksheet

DRAFT 2024 BUDGET

10/10/2023

Account Number	Short account description	2021 Budget	2021 Actual 12/31/2021	2022 Budget	2022 Actual 12/31/2022	2023 Budget	2023 Actual 08/01/2023	2023 Project Year-End	2024 Proposed Budget
150-00-41210-000-000	HOTEL/MOTEL - ROOM TAX	52,750.00	45,948.46	40,000.00	60,523.34	55,500.00	36,365.31	65,000.00	68,000.00
	TOTAL REVENUES	52,750.00	45,948.46	40,000.00	60,523.34	55,500.00	36,365.31	65,000.00	68,000.00
150-00-51100-395-000	HOTEL/MOTEL - GENERAL	100,000.00	121,124.59	55,900.00	69,077.53	0.00	0.00	0.00	0.00
150-00-51100-395-001	COMMUNITY EVENTS & ADVERTISING	0.00	0.00	0.00	0.00	32,000.00	31,406.20	34,000.00	36,000.00
150-00-51100-395-002	WASHINGTON COUNTY SUPPORT	0.00	0.00	0.00	0.00	6,000.00	6,000.00	6,000.00	6,000.00
150-00-51100-395-003	VILLAGE TOURISM/PROMOTION	0.00	0.00	0.00	0.00	17,500.00	12,274.00	23,000.00	26,000.00
	TOTAL EXPENDITURES	100,000.00	121,124.59	55,900.00	69,077.53	55,500.00	49,680.20	63,000.00	68,000.00

**395-003 Includes \$11,000.00 to support JPR Admin salaries for events & promotion tasks

Revenue First (2) Quarters, (2) Quarters Remaining

10/10/2023 1:08 PM

Transactions Detail Report - Full Description

Page: 1
ACCT

Dated From: 1/01/2023
Thru: 10/10/2023

From Account: 150-00-41210-000-000
Thru Account: 150-00-41210-000-000

Type of Account: Active

Fund # 150 - HOTEL / MOTEL

Debit Credit

150-00-41210-000-000		HOTEL/MOTEL ROOM TAX				
Posting Date	Type	Transaction Number	Date	Description	Debit	Credit
1/01/2023	JE	AUD-2190	1/01/2023	REVERSE ADJ TO RECORD SUBSEQUENT RECEIPTS ADJ TO RECORD SUBSEQUENT RECEIPTS	12,538.21	
1/24/2023	RCP	266506	1/24/2023	EXPEDIA INC Q4 2022 HOTEL-MOTEL ROOM TAX / CK#105215		1,535.70
1/25/2023	RCP	266564	1/25/2023	AMA HOSPITALITY, INC. 4TH QTR 2022 LODGING TAX / CK #8578		12,538.21
1/31/2023	RCP	267009	1/31/2023	JACKSON MOTEL LLC 4TH QTR 2022 ROOM TAX / CK #6649		340.55
4/21/2023	RCP	269483	4/21/2023	EXPEDIA INC Q1 2023 HOTEL-MOTEL ROOM TAX / CK#107258		1,867.92
4/26/2023	RCP	269904	4/26/2023	AMA HOSPITALITY, INC. 1ST QTR 2023 LODGING TAX / CK #8585		11,422.21
5/01/2023	RCP	270342	5/01/2023	JACKSON MOTEL LLC 1ST QTR 2023 ROOM TAX / CK #6679		328.05
7/19/2023	RCP	272729	7/19/2023	RECEIVABLES Q2 HOTEL-MOTEL ROOM TAX / CK #3168215		23.60
7/24/2023	RCP	273026	7/24/2023	EXPEDIA INC Q2 2023 HOTEL-MOTEL ROOM TAX / CK#201689		3,125.46
7/31/2023	RCP	273716	7/31/2023	JACKSON MOTEL LLC 2ND QTR 2023 ROOM TAX / CK #6724		215.74
7/31/2023	RCP	273743	7/31/2023	AMA HOSPITALITY, INC. 2ND QTR 2023 LODGING TAX / CK #8596		16,406.08
				Ending Balance:		35,265.31

Fund Totals:	Beginning	0.00	0.00
		12,538.21	47,803.52
	Ending	0.00	35,265.31

Expenses to 10/10/23

150-00-51100-395-001				COMMUNITY EVENTS & ADVERTISING	
Posting	Transaction				
Date	Type	Number	Date		
1/19/2023	DIS	49577	1/19/2023	KRUEPKE PRINTING QRTLY CALENDAR INSERT JAN 23 (QTY 3,150) 167575CORRECT	236.00
1/19/2023	DIS	49577	1/19/2023	KRUEPKE PRINTING JACKSON QTRLY JAN 2023 (QTY 3,150) 167653CORRECT	386.00
1/31/2023	JE	JE-1685	1/31/2023	CORRECTED JANUARY POSTAGE ADJUSTMENT JANUARY POSTAGE ADJUSTMENT	17.70
2/24/2023	DIS	49845	2/24/2023	BIANCUZZO, RUSSELL or CHERI 2023 MONTE CARLO / THE NEW REVUE BAND 022523	500.00
2/24/2023	DIS	49857	2/24/2023	FINN, WILLIAM J 2023 MONTE CARLO / CASINO TABLES / REC 022523	6,700.00
2/28/2023	JE	JE-1687	2/28/2023	FEBRUARY POSTAGE ADJUSTMENT FEBRUARY POSTAGE ADJUSTMENT	
3/03/2023	DIS	49892	3/03/2023	EQUIPMENT RENTALS INC. MASKING DRAPES / MONTE CARLO 232742-1	1,333.50
3/03/2023	DIS	49894	3/03/2023	EXPRESS NEWS 2023 MONTE CARLO NIGHT AD / REC 169411	458.00
3/24/2023	DIS	049949	3/09/2023	WTKM MONTE CARLO NIGHT / REC 1099230231999	450.00
3/24/2023	DIS	049958	3/17/2023	CONLEY MEDIA, LLC - CLASSIFIED MONTE CARLO NIGHT ADVERTISING / REC 2013530223-2	1,050.00
3/31/2023	JE	JE-1706	3/31/2023	MARCH POSTAGE ADJUSTMENT MARCH POSTAGE ADJUSTMENT	
4/14/2023	DIS	50145	4/14/2023	KRUEPKE PRINTING JACKSON QUARTERLY / APRIL 2023 168974	402.00
4/21/2023	DIS	50183	4/21/2023	KRUEPKE PRINTING VILLAGE CALENDAR INSERT FOR WATER BILLS 168973	238.00
4/30/2023	JE	JE-1716	4/30/2023	APRIL POSTAGE ADJUSTMENT APRIL POSTAGE ADJUSTMENT	
5/26/2023	DIS	50389	5/26/2023	A/E GRAPHICS, INC. AIJ / BEER GARDEN POSTERS (50/50) 669724	57.00
5/26/2023	DIS	50404	5/26/2023	PORT PUBLICATIONS, INC. BEER GARDEN (63 INCH) 5/11/23 / REC 00173286	600.00
5/31/2023	JE	JE-1730	5/31/2023	MAY POSTAGE ADJUSTMENT MAY POSTAGE ADJUSTMENT	
6/02/2023	DIS	50430	6/02/2023	CULPEPPER & MERRIWEATHER CIRCUS CM CIRCUS 08/24/23 & 08/25/23 JACKSON, WI 2023	290.00
6/02/2023	DIS	50432	6/02/2023	EXPRESS NEWS	560.00

10/10/2023

1:09 PM

Transactions Detail Report - Full Description

Page: 2

Dated From: 1/01/2023

From Account: 150-00-51100-395-001

ACCT

Thru: 10/10/2023

Thru Account: 150-00-51100-395-003

Type of Account: Active

Fund # 150 - HOTEL / MOTEL

Debit

Credit

150-00-51100-395-001 - COMMUNITY EVENTS & ADVERTISING

Date	Type	Account	Date	Description	Debit	Credit
				2023 WASH CO SUMMER FUN GUIDE / REC 171241		
6/09/2023	DIS	50469	6/09/2023	BEGUHN, STEVE ACTION IN JACKSON SHOW / 06092023 53657	2,200.00	
6/09/2023	DIS	50470	6/09/2023	BIANCUZZO, RUSSELL or CHERI THE NEW REVUE BAND / AIJ 06/09/23 060923	500.00	
6/09/2023	DIS	50473	6/09/2023	CONLEY MEDIA, LLC - CLASSIFIED BEER GARDEN ADS / MAY 2023 2013530523-2	530.00	
6/09/2023	DIS	50478	6/09/2023	EQUIPMENT RENTALS INC. TENT & LIGHTS ACTION IN JACKSON / 2023 232156-1	1,158.00	
6/09/2023	DIS	50489	6/09/2023	NEIRA, DAVID TRIO THE DIVERGENTS BAND / AIJ 06/10/23 061023	800.00	
6/09/2023	DIS	50494	6/09/2023	PARI, NICK THE NIX BAND / AIJ 06/10/2023 061023	1,500.00	
6/09/2023	DIS	50508	6/09/2023	WOLVERINE FIREWORKS DISPLAY, INC. A.I.J. FIREWORKS 06/2023 / PYMT 1 OF 2 062023	6,500.00	
6/09/2023	DIS	50510	6/09/2023	WTKM 2023 MAY BEER GARDEN AD 1099230532280	250.00	
6/15/2023	DIS	50511	6/15/2023	A/E GRAPHICS, INC. A.I.J & BEER GARDEN ROAD SIGNS 670502	300.00	
6/15/2023	DIS	50511	6/15/2023	A/E GRAPHICS, INC. CUSTOMER CREDIT 32973		120.00
6/23/2023	DIS	50553	6/23/2023	A/E GRAPHICS, INC. BEER GARDEN ROAD SIGN (2) 670690	170.00	
6/23/2023	DIS	50563	6/23/2023	CONLEY MEDIA, LLC - CLASSIFIED ACTION IN JACKSON ADS / 2023 2013530623-2	790.00	
6/23/2023	DIS	50569	6/23/2023	EXPRESS NEWS SUMMER FUN GUIDE AD - WAUKESHA / REC 171513	560.00	
6/30/2023	DIS	50619	6/30/2023	PORT PUBLICATIONS, INC. ACTION IN JACKSON(63 INCH) 6/01/23 / REC 00173482	600.00	
6/30/2023	JE	JE-1741	6/30/2023	JUNE POSTAGE ADJUSTMENT JUNE POSTAGE ADJUSTMENT		
7/20/2023	DIS	50761	7/20/2023	BALISTRERI, NICHOLAS C BEER GARDEN MUSIC 7-21-23/ROCKIN KRAKENS 07212023	900.00	
7/20/2023	DIS	50763	7/20/2023	BMO HARRIS BANK N.A. ACCT #8604 / KELLY / AIJ FB POST BOOST JUNE 2023	25.00	

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Transactions Detail Report - Full Description

Dated From: 1/01/2023
Thru: 10/10/2023

From Account: 150-00-51100-395-001
Thru Account: 150-00-51100-395-003

Type of Account: Active

ACCT

Fund # 150 - HOTEL / MOTEL

Debit Credit

150-00-51100-395-001 - COMMUNITY EVENTS & ADVERTISING

7/20/2023	DIS	50763	7/20/2023	BMO HARRIS BANK N.A. ACCT #8604 / KELLY / AIJ FB POST BOOST JUNE 2023	25.00
7/20/2023	DIS	50780	7/20/2023	KRUEPKE PRINTING JACKSON QUARTERLY - JULY 2023 (3,150) 170507	402.00
7/20/2023	DIS	50780	7/20/2023	KRUEPKE PRINTING JACKSON QRTL Y CALENDAR (3,150) 170506	238.00
7/20/2023	DIS	50783	7/20/2023	NEIRA, DAVID TRIO THE DIVERGENTS BAND / BG 07/20/23 072023	800.00
7/31/2023	JE	JE-1757	7/31/2023	JULY POSTAGE ADJUSTMENT JULY POSTAGE ADJUSTMENT	
8/02/2023	JE	JE-1780	8/02/2023	REVERSED / PAID WITH WRONG GL CODE REVERSED / PAID WITH WRONG GL CODE	760.00
8/11/2023	DIS	50892	8/11/2023	WTKM JULY 2023 BEER GARDEN RADIO PROMO 1099230732607	250.00
8/31/2023	JE	JE-1781	8/31/2023	AUGUST POSTAGE ADJUSTMENT AUGUST POSTAGE ADJUSTMENT	
9/22/2023	DIS	51148	9/22/2023	PORT PUBLICATIONS, INC. GLO RUN/BEER GRDN(63 INCH) 9/14/23 / REC 00174301	600.00
9/30/2023	JE	JE-1797	9/30/2023	SEPTEMBER POSTAGE ADJUSTMENT SEPTEMBER POSTAGE ADJUSTMENT	
10/06/2023	DIS	51186	10/06/2023	A/E GRAPHICS, INC. EVENT YARD & ROAD SIGNS / REC 674549	600.00
10/09/2023	DIS	PAYROLL	10/09/2023	Payroll Transaction Ending Balance:	27.95 33,644.15

150-00-51100-395-002 WASHINGTON COUNTY SUPPORT

Posting Date	Type	Transaction Number	Date	Description	Amount
6/23/2023	DIS	50589	6/23/2023	WASHINGTON CTY CONVENTION & VISITORS BUREAU 2023 TOURISM ECON DEV PARTNERSHIP / REC 2023-2	6,000.00
Ending Balance:					6,000.00

150-00-51100-395-003 VILLAGE TOURISM/PROMOTION

Posting Date	Type	Transaction Number	Date	Description	Amount
2/09/2023	DIS	49742	2/09/2023	MENARDS - WEST BEND 3x5 US POLY FLAGS (QTY 20) / STREETS 54598	133.45
2/16/2023	DIS	49832	2/16/2023	WE ENERGIES GRP ACCT / VILLAGE SIGNS / JAN 2023 4454687040	125.59
3/09/2023	DIS	49947	3/09/2023	WE ENERGIES GRP ACCT / VILLAGE SIGNS / FEB 2023 4490650253	124.24
3/31/2023	DIS	50076	3/31/2023	WE ENERGIES GRP ACCT / VILLAGE SIGNS / MAR 2023	128.30

10/10/2023

1:09 PM

Transactions Detail Report - Full Description

Page: 4

Dated From: 1/01/2023

From Account: 150-00-51100-395-001

ACCT

Thru: 10/10/2023

Thru Account: 150-00-51100-395-003

Type of Account: Active

Fund # 150 - HOTEL / MOTEL

Debit

Credit

150-00-51100-395-003 - VILLAGE TOURISM/PROMOTION

4527617721

5/05/2023 DIS 50283 5/05/2023 WE ENERGIES 151.98

GRP ACCT / VILLAGE SIGNS / APRIL 2023

4564869035

6/09/2023 DIS 50506 6/09/2023 WE ENERGIES 144.47

GRP ACCT / VILLAGE SIGNS / MAY 2023

4602245230

7/14/2023 DIS 50750 7/14/2023 WE ENERGIES 286.43

GRP ACCT / VILLAGE SIGNS / JUNE 2023

4638259551

7/14/2023 DIS 50754 7/14/2023 WTKM 760.00

ACTION IN JACKSON RADIO PROMO /JUNE 23

1099230632496

8/02/2023 JE JE-1780 8/02/2023 REVERSED / PAID WITH WRONG GL CODE 760.00

REVERSED / PAID WITH WRONG GL CODE

8/04/2023 DIS 50804 8/04/2023 DAVID J FRANK LANDSCAPE CONTRACTING INC 7,920.00

MC 2023 CHRISTMAS TREET SETUP & REMOVAL

2023-24 VOJ

8/11/2023 DIS 50859 8/11/2023 CIVICPLUS LLC 2,500.00

ANNUAL FEES 10/25/23 - 10/24/24 / ADMIN

270074

9/08/2023 DIS 51058 9/08/2023 WE ENERGIES 151.29

GRP ACCT / VILLAGE SIGNS / AUGUST 2023

4712869359

10/06/2023 DIS 51186 10/06/2023 A/E GRAPHICS, INC. 80.00

LOGO PODIUM SIGN / REC

674256

10/06/2023 DIS 51186 10/06/2023 A/E GRAPHICS, INC. 120.00

JACKSON LOGO STICKERS / REC

674419

10/06/2023 DIS 51230 10/06/2023 WE ENERGIES 148.73

GRP ACCT / VILLAGE SIGNS / SEPT 2023

4749647430

Ending Balance: 12,014.48

Fund Totals:	Beginning	0.00	0.00
		52,538.63	880.00
	Ending	51,658.63	0.00